

DPMPTSP Kab. Sumedang & SIB

more information see last page



PELUANG INVESTASI di SUMEDANG

Sumedang Investment Opportunities

mewujudkan **SUMEDANG SIMPATI 2023**

make World Class Region

ABOUT SUMEDANG

WEST JAVA, ID



insun medal

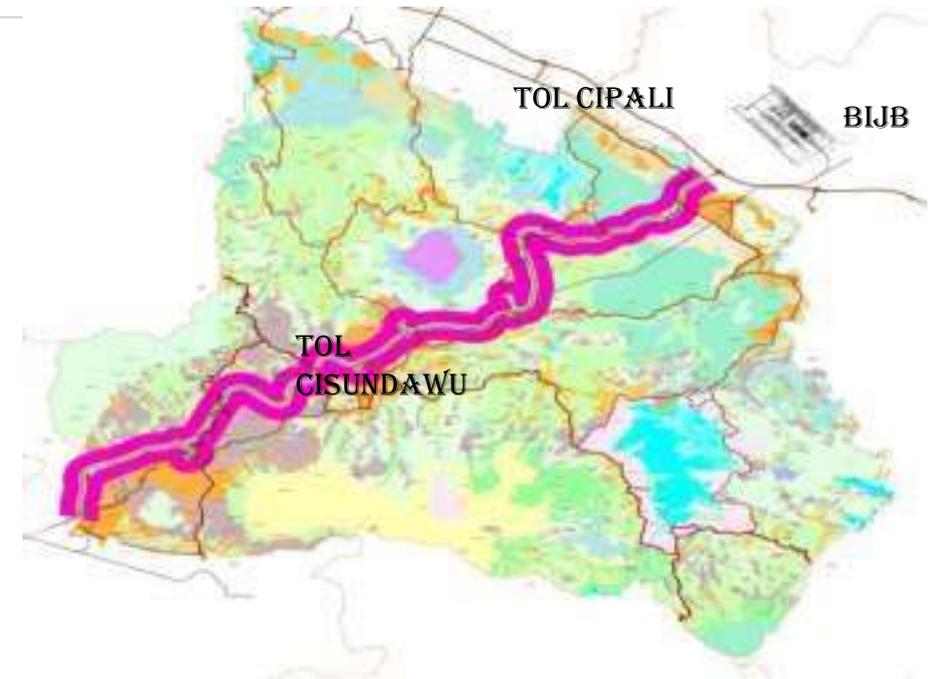


The district of Sumedang is an important zone that has significant impacts toward education, industry and business trades in West Java. It's strategic position has becomes a golden routes which connect a rapidly-growing cities such as Jakarta, West Java and Banten while on the same times becomes a connecting bridge with Central Java.

Kabupaten Sumedang merupakan kawasan penting pertumbuhan pendidikan, industri dan perdagangan (bisnis) di Jawa Barat. Letaknya yang strategis menjadi simpul emas untuk menghubungkan daerah-daerah sentra pertumbuhan seperti DKI Jakarta, Jawa Barat dan Banten sekaligus jembatan penghubung dengan wilayah Jawa Tengah.



Provincial Context



GENERAL INFO

Size of territory :
155.871,98 Hectare

Land usage :

Rice fields	31.417 Hectare
Plantation	20.635 Hectare
Forestry	59.360 Hectare
Residential & Other	44.460 Hectare

Population :
1,1 Millions people

Diversification :

Men	570.808 person
Women	575.672 person
Kids (0-14)	30,87%
Adult (15 - 65)	65,13%
Elderly (>65)	5,1%

Geo-economy

Sumedang is located in an economic corridors of Java between Jakarta, Bandung and Cirebon metropolis city.

Sumedang terletak di koridor ekonomi Jawa di antara tiga kota metropolitan Jakarta raya, Bandung raya dan Cirebon raya.



Flight Connectivity

Kertajati International Airport (KJT)



Direct Flights to KJT

Balikpapan	2h
Banjarmasin	1h 25m
Batam	1h 20m
Denpasar	1h 40 m
Lombok	1h 55m
Makassar	1h 45m
Medan	2h 30m
Padang	2h 10m
Palembang	1h 15m
Pekanbaru	1h 50m
Pontianak	1h 15m
Surabaya	1h 15m

Note :

International flight route has will be transferred to KJT and now still routing to BDO

SUMEDANG

PRODUCT FEATURED



LADA (PEPER)
ORIGIN: TANJUNGMEDAR
173,222 TON NS/YEARS



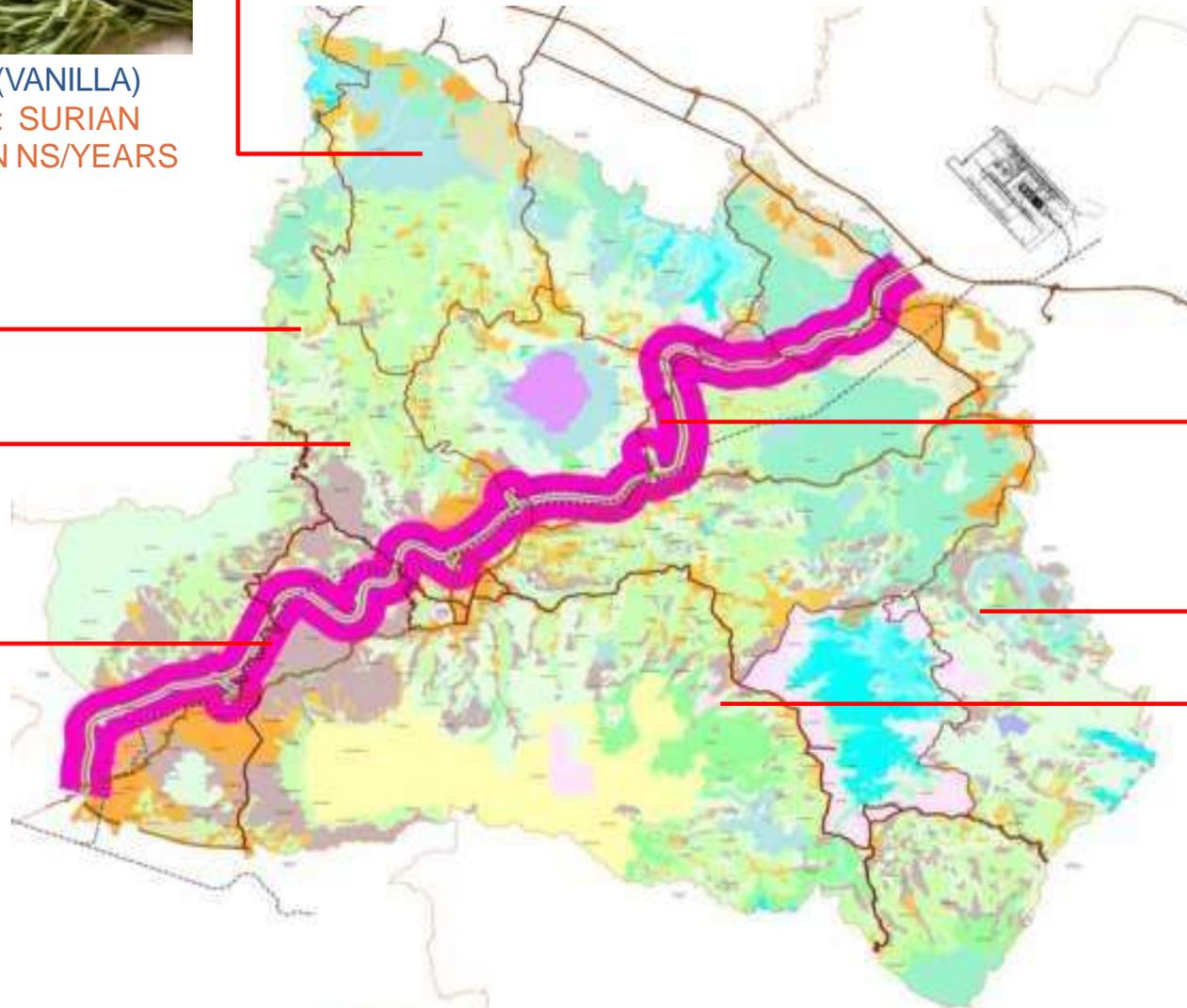
VANILI (VANILLA)
ORIGIN: SURIAN
15,337 TON NS/YEARS



KOPI (COFFEE)
ORIGIN: RANCAKALONG
847,835 TON NS/YEARS



UBI CILEMBU (SWEET POTATO)
ORIGIN: PAMULIHAN
300,000 TON NS/YEARS



WITH A GREAT COMPOSITION OF WEATHER, GEOGRAPHICAL CONTOUR AND OTHER ECONOMIC ADVANTAGES, SUMEDANG OFFER A SOLID AGRICULTURAL SUPPLY GROWTH



SALAK SLEBONG (SALACCA)
ORIGIN: PASEH
50,000 TON NS/YEARS



MANGGA (MANGO)
ORIGIN: JATIGEDE
700,000 TON NS/YEARS



SAWO (SAPODILLA)
ORIGIN: SITURAJA
50,000 TONNS/YEARS

AGRICULTURE

OPPORTUNITIES

Agriculture in Sumedang focused in leverage on quality and quantity of crops production. With a 20% coverage from total land usage, agriculture pose a great opportunity to be developed.

Pertanian di Sumedang berfokus pada peningkatan kualitas dan kuantitas dari produksi tanaman. Dengan cakupan 20% dari total lahan, pertanian menyiratkan peluang yang besar untuk dikembangkan.



RICE FIELDS / sawah padi

Sumedang has an area with more than 31 thousand hectares which is used for rice fields. Total production of rice field in 2018 reach 567.031 tonns.

Sumedang memiliki area lebih dari 31 ribu hektar yang digunakan sebagai areal persawahan. Produksi dari tanaman padi di tahun 2018 adalah 567.031 ton.



TEA LEAVES / daun teh

Sumedang has several potential development of tea crops, which is located at margawindu tea gardens, southern Sumedang

Sumedang memiliki beberapa potensi pengembangan tanaman teh, diantaranya terletak di perkebunan teh margawindu, Sumedang selatan.

**PROPOSED INVESTMENT VALUE:
Rp 1.200.000.000,- / Ha**

INVEST IN

UBI CILEMBU SMART FARMING



Ubi Cilembu is a sweet potato which if baked, will produce a sticky liquid that taste just like honey. The unique taste is well-liked by many people in Indonesia. Ubi cilembu adalah sejenis ubi manis yang apabila dioven, akan menghasilkan cairan lengket yang memiliki rasa seperti madu. Citarasa unik ini banyak digemari oleh orang Indonesia.



"To support the production of Cilembu sweet potato, integration with technology and network are planned to be applied in the next investment programme".



Agrotourism of Ubi Cilembu will be built using 500 hectares of land, with 1 hectares will becomes the first pilot project before further implementation.



The location for this project is just 10 minutes away from Citali exit toll, Tanjungsari.

**PROPOSED INVESTMENT VALUE:
Rp 3.000.000.000,- / Ha**

INVEST IN PEPPER LADA/PEDES



- ❑ Pepper is a commodity developed in Sumedang Regency. Pepper **Planting Area** ± 447 Ha and already producing ± 302 Ha.
 - ❑ **Raw Material** Production of 866,112 Tons / Year. **Processed** Production is 173,222 Tons / Year
 - ❑ The largest planting area is in Surian District ± 93 Ha.
 - ❑ 30% of the Sumedang Regency land cover is in the form of a **Forest Zone** and has great potential for pepper cultivation
-
- ❑ Lada merupakan komoditas yang dikembangkan di Kabupaten Sumedang.
 - ❑ Luas Tanam Lada ± 447 Ha dan yang sudah berproduksi ± 302 Ha.
 - ❑ Produksi Bahan Mentah sebesar 866,112 Ton/Tahun.
 - ❑ Produksi Hasil Olahan sebesar 173,222 Ton/Tahun
 - ❑ Luas tanam terbesar berada di Kecamatan Tanjungmedar± 93 Ha.
 - ❑ 30 % tutupan lahan Kabupaten Sumedang berupa Kawasan Hutan dan sangat berpotensi untuk penanaman lada

Proposed investment value :
Rp. 1.500.000.000,- /Ha

INVEST IN VANILLA

VANILLA

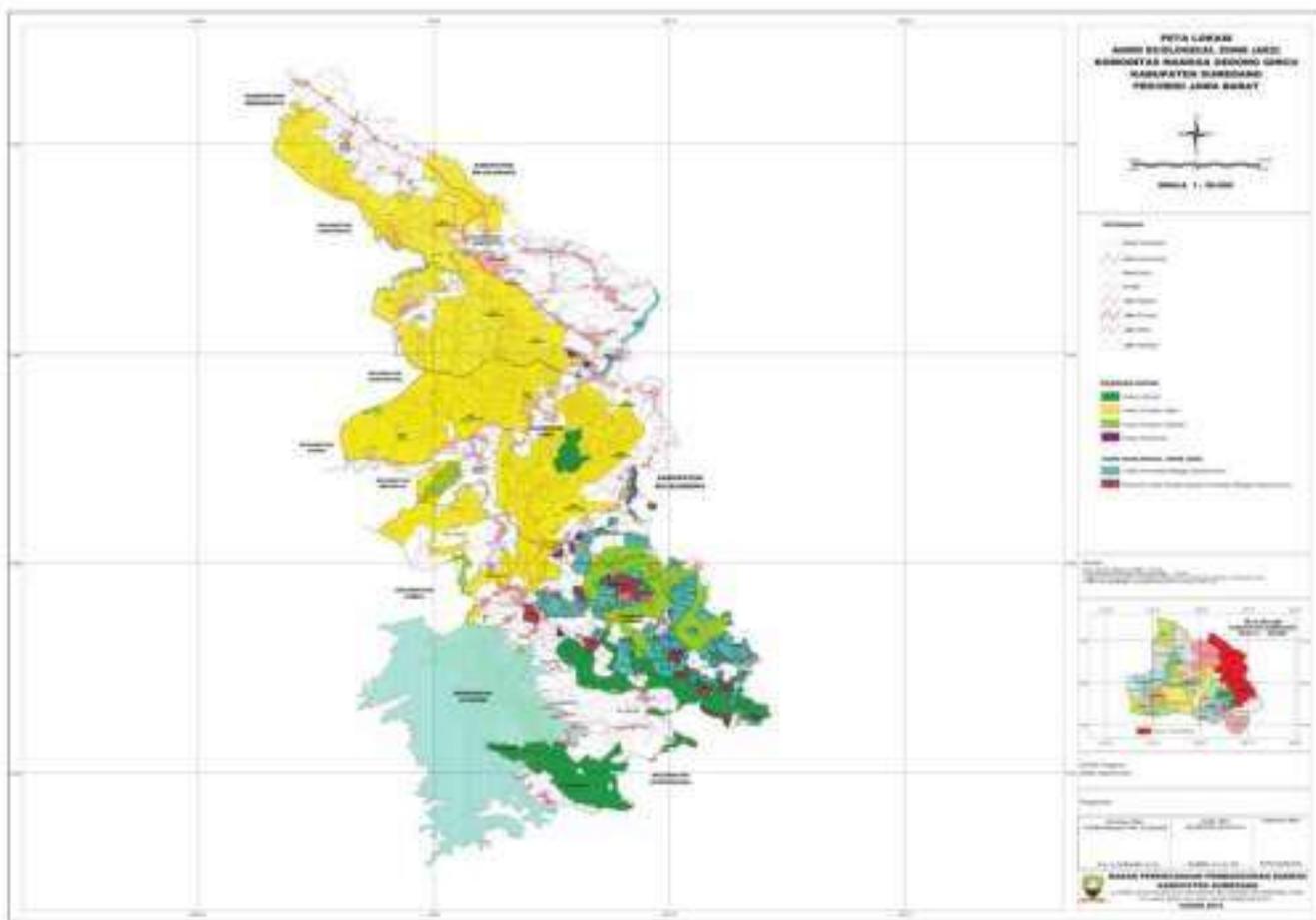


- ❑ Sumedang is one of Vanilla centers with ± 172 Ha **planting area** and which has ± 50 Ha production.
- ❑ Production of **Raw Materials** $\pm 153,366$ Tons / Year. Processed Production $\pm 15,337$ Tons / Year.
- ❑ 30% of Sumedang Regency land cover is in the form of **Forest Zone** and has great potential for vanilla planting.
- ❑ **Pamekarsari** Village, **Surian** District is one of the Vanilla villages and West Java vanilla seed sources. There were 1,318 principal selected vanilla parent trees with the potential to produce 74,000 seedlings
- ❑ Sumedang merupakan salah satu sentra Vanili dengan luas tanam ± 172 Ha dan yang sudah berproduksi ± 50 Ha.
- ❑ Produksi Bahan Mentah $\pm 153,366$ Ton/Tahun. Produksi Hasil Olahan $\pm 15,337$ Ton/Tahun.
- ❑ 30 % tutupan lahan Kabupaten Sumedang berupa Kawasan Hutan dan sangat berpotensi untuk penanaman vanili.
- ❑ **Desa Pamekarsari**, Kecamatan Surian merupakan salah satu **kampung** Vanili dan Kebun sumber benih vanili Jawa Barat. Pohon induk vanili terpilih sebanyak 1,318 pokok dengan potensi produksi bibit 74.000 batang

Proposed investment value :
Rp. 3.500.000.000,- /Ha

INVEST IN MANGO

MANGGA GEDONG GINCU



Mango Gedong Gincu is a superior commodity in Sumedang Regency.

The $\pm 1,596$ Ha area is spread across Jatigede, Tomo and Ujungjaya Districts

The largest area in Jatigede District is $\pm 1,340$ Ha. Production of 700,000 Tons / Year.

30% of the Sumedang Regency land cover is in the form of a Forest Zone and has great potential for planting Gedong Gincu Mango.

- ❑ Mangga Gedong Gincu merupakan komoditas unggulan Kabupaten Sumedang.
- ❑ Luas Areal ± 1.596 Ha tersebar di Kecamatan Jatigede, Tomo dan Ujungjaya
- ❑ Luas Areal terbesar di Kecamatan Jatigede ± 1.340 Ha.
- ❑ Produksi sebesar 700,000 Ton/Tahun.
- ❑ 30 % tutupan lahan Kabupaten Sumedang berupa Kawasan Hutan dan sangat berpotensi untuk penanaman Mangga Gedong Gincu



INVEST IN SAPODILLA

SAWO SUKATALI

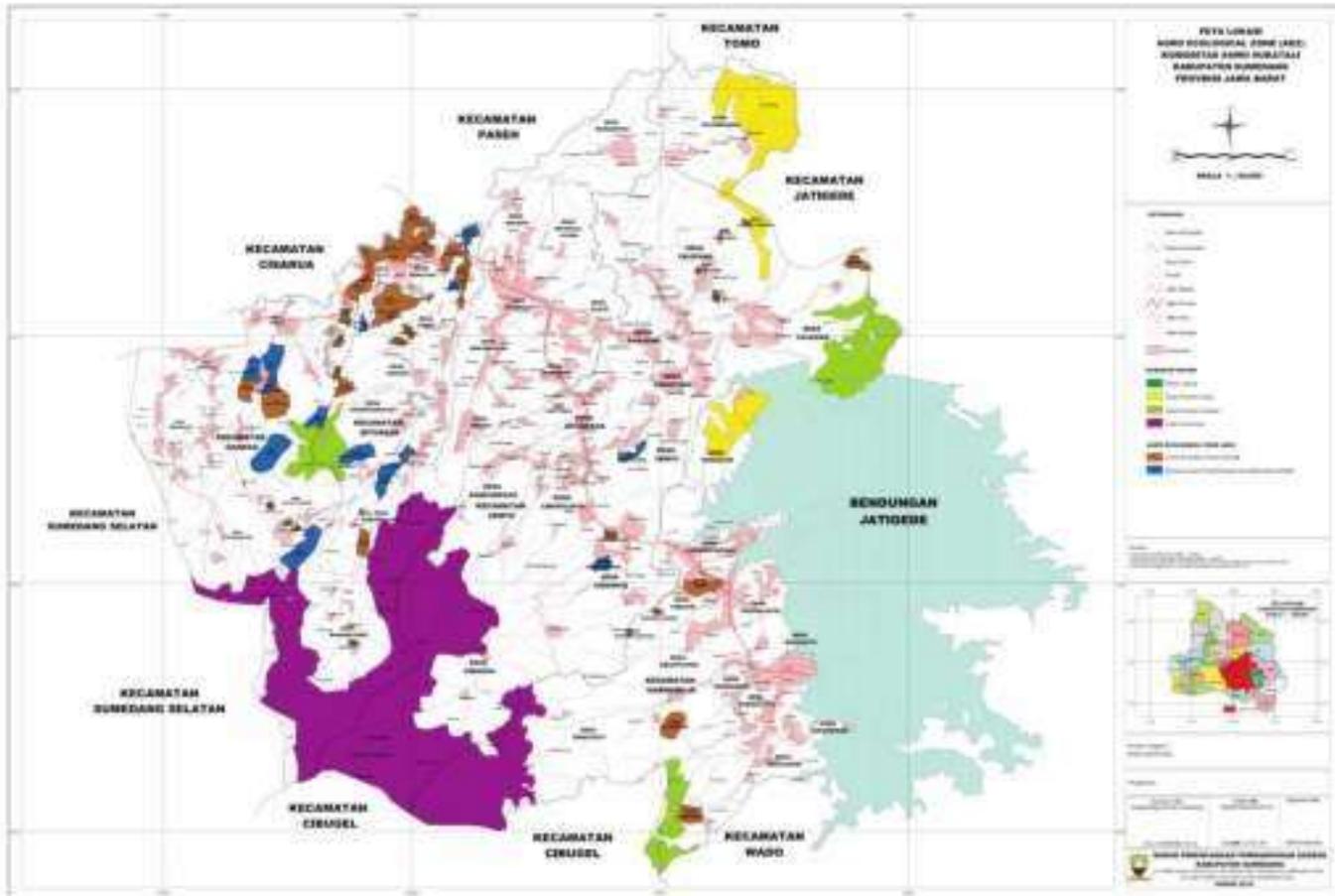


Sawo Sukatali is a superior commodity in Sumedang Regency.

The ± 427 Ha area is spread across Situraja, Darmaraja, Cisitu and Ganeas Districts.

Production of 50,000 tons / year.

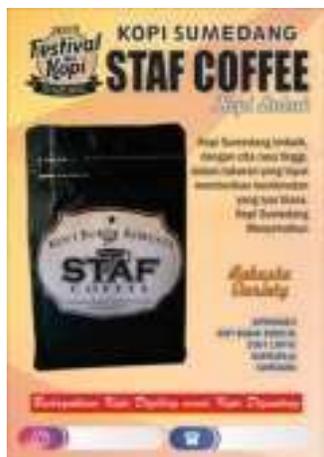
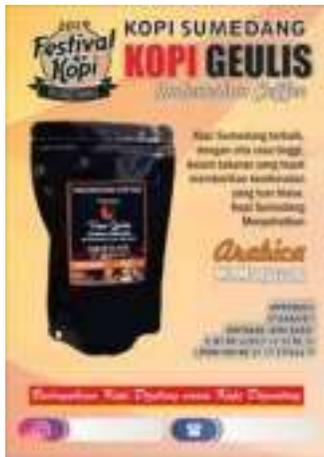
30% of the Sumedang Regency land cover is in the form of a Forest Zone and has great potential for pepper cultivation



- ❑ Sawo Sukatali merupakan komoditas unggulan Kabupaten Sumedang.
- ❑ Luas Areal ± 427 Ha tersebar di Kecamatan Situraja, Darmaraja, Cisitu dan Ganeas.
- ❑ Produksi sebesar 50,000 Ton/Tahun.
- ❑ 30 % tutupan lahan Kabupaten Sumedang berupa Kawasan Hutan dan sangat berpotensi untuk penanaman lada

INVEST IN COFFEE

KOPI



KOPI is a superior commodity in Sumedang Regency.

The area of ± 3,142 Ha is spread in the Sumedang Regency Mountains

The types of coffee are Arabica and Robusta Production of 847,835 Tons / Year.

30% of Sumedang Regency land cover is in the form of Forest Zone and has the potential to grow coffee

- ❑ KOPI merupakan komoditas unggulan Kabupaten Sumedang.
- ❑ Luas Areal ± 3.142 Ha tersebar di Pegunungan Kabupaten Sumedang
- ❑ Jenis Kopi yakni Arabika dan Robusta
- ❑ Produksi sebesar 847,835 Ton/Tahun.
- ❑ 30 % tutupan lahan Kabupaten Sumedang berupa Kawasan Hutan dan sangat berpotensi untuk penanaman Kopi

LIVESTOCK & FISHERY

OPPORTUNITIES

Livestock in Sumedang are dominated by sheep and beef cattle as main commodities, while fishery mostly focused in consumable fish farming.

Peternakan di Sumedang didominasi oleh domba dan sapi potong sebagai komoditas utama, sedangkan perikanan umumnya berfokus pada budidaya ikan konsumsi.



**PROPOSED INVESTMENT VALUE:
Rp 4.000.000.000,- / Ha**

FISHERY / perikanan

On 2017, fish production of consumable fish in Sumedang reach 8.146.025 kilograms, produced mostly in Tanjungkerta, Wado and Southern Sumedang.

Di tahun 2017, produksi ikan konsumsi di Sumedang mencapai 8.146.025 kilogram, dengan produksi terbanyak di Tanjungkerta, Wado dan Sumedang Selatan.



LIVESTOCK / peternakan

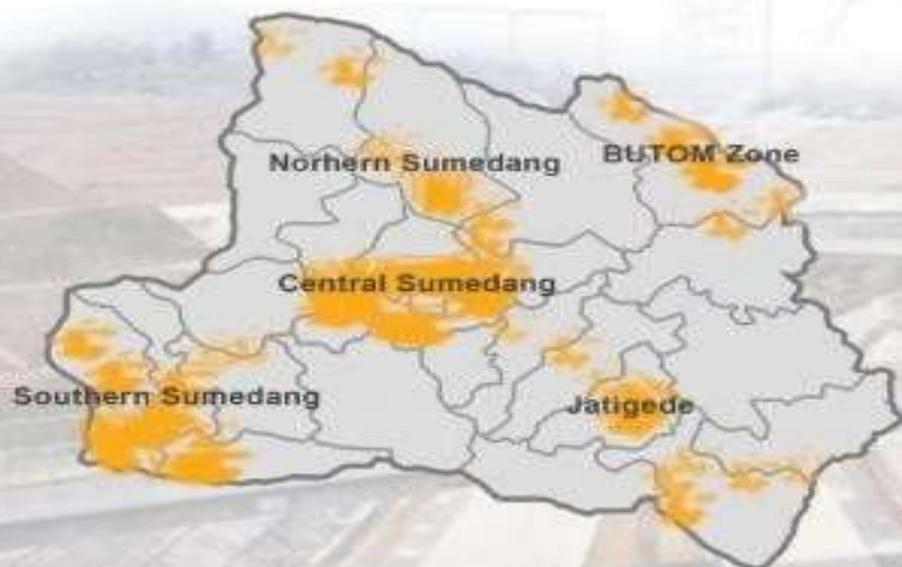
Sumedang has a steady annual growth each year, which is dominated mostly by sheep (112.589) and beef cattle (29.592).

Sumedang memiliki pertumbuhan berkafa yang stabil setiap tahunnya yang didominasi sebagian besar oleh domba (112.589 ekor) dan sapi potong (29.592 ekor)

INVEST IN PROPERTY

With more than 30.000 hectares land available for housing and real estate, Sumedang offer a golden opportunity, together with CISUMDAWU Toll Road integration.

Dengan pemanfaatan lebih dari 20.000 hektar lahan tersedia untuk perumahan dan real estate, Sumedang menawarkan kesempatan emas bersama dengan integrasi tol CISUMDAWU.



**Housing zone area is marked by orange paint
Zona pemukiman ditandai dengan warna oranye

CATEGORY :

REAL ESTATE	: 10 %
COMMERCIAL HOUSING	: 35 %
SUBSIDIZED HOUSING	: 55 %



**PROPOSED INVESTMENT VALUE:
Rp 8.600.000.000,- / Ha**

INVEST IN **BUTOM**

Sumedang has 3 new industrial zone in eastern Sumedang, which is called **BUTOM (Buahdua, Ujungjaya & Tomo)**

Sumedang memiliki 3 kawasan industri baru di wilayah Sumedang timur, yang biasa disebut BUTOM (Buahdua, Ujungjaya & Tomo)

BUAHDUA



Land area	: 1.147 Hectares
Land contour	: Mountain, forest & grassland
Best location for	: Agroindustries, sport & tourism
Main product	: Rice field, plantation, farmland
Distance to Jakarta	: 172 Km
Distance to Tollroad	: 8,5 Km
Distance to Airport	: 25 Km (West Java intl. airport)
Distance to Port	: 63 Km (Patimban port)

UJUNGJAYA



Land area	: 2.584 Hectares
Land contour	: Grassland
Best location for	: Warehouse & industrial zone
Main product	: Rice field, plantation, farmland
Distance to Jakarta	: 194 Km
Distance to Tollroad	: 1 Km
Distance to Airport	: 8 Km (West Java intl. airport)
Distance to Port	: 77 Km (Patimban port)

TOMO



Land area	: 397 Hectares
Land contour	: Mountain, forest & grassland
Best location for	: Hotel, recreation, agroindustries
Main product	: Rice field, plantation, farmland
Distance to Jakarta	: 194 Km
Distance to Tollroad	: 1 Km
Distance to Airport	: 15 Km (West Java intl. airport)
Distance to Port	: 83 Km (Patimban port)



**PROPOSED INVESTMENT VALUE:
Rp 3.600.000.000,- / Ha**

HUMAN RESOURCE PROFILE

TOTAL CITIZEN / Jumlah penduduk :
1.148.198 Person

TOTAL WORKFORCE / Jumlah angkatan kerja :
528.621 Person (59,72% from population)

└── Men : 342.357 Person
 └── Women : 186.264 Person

COMPETENCY:

- Nursery / perawat
- Automotive / otomotif
- Hospitality / perhotelan
- Agriculture / pertanian
- Electronic / elektronika
- Beverages / pabrik minuman
- Processed food / makanan
- Hygiene / kebersihan
- Metal processing / metalurgi
- Fisherman / nelayan



INVEST IN

TOURISM AND LEISURE

Sumedang has a lot of natural and historical spot that can be developed into world class tourism destination.

Sumedang memiliki banyak lokasi alam dan bersejarah yang dapat dikembangkan menjadi destinasi pariwisata bertaraf dunia.



Paradisi van Java

- *Wisata alam { Nature tourism }*
- *Wisata tirta { Water tourism }*
- *Wisata budaya { Culture tourism }*
- *Wisata pedesaan { Village tourism }*
- *MICE Center*
- *Convention Center*
- *Golf Court*
- *Sport Tourism Venue*
- *Aerodrome Sport*
- *Remote Control Car Race Venue*
- *Entertainment dan amusement Center*
- *Bamboo Botanic Garden*

- *Agriculture Museum*
- *Waduk Library & Studio*
- *Tracking & Hiking Zone*
- *Floating Market*
- *Resto Berjalan*
- *Fishing Area*
- *Floating Resort*
- *Mini Kapal Pesiar / Yacht*
- *Water Play*
- *Forest Walk*
- *Healthness city*
- *Glamping*

POTENTIAL INVESTMENT REST AREAS OF CISUMDAWU TOLL ROAD

CISUMDAWU Toll roads has a total length of 60 kilometres. It has 7 main exit and 4 planned rest area.
Jalan tol CISUMDAWU memiliki panjang 60 kilometer. Terdapat 7 akses keluar utama dan 4 rest area.

Potential business:

- Family restaurant
- Cafe and coffee shop
- Retail market
- Souvenir and merchandise
- Spa and therapy
- Carwash services
- Autoshop
- Entertainment services
- Fast food, etc



INVEST IN

BUSINESSES IN VICINITIES OF EXIT TOLL OF CISUMDAWU TOLL ROAD

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List of exit gate:



BUSINESSES IN VICINITIES OF exit toll Jatinangor



Potensi Pengembangan:

- **Education Zone** (ITB, UNPAD, STPDN, IKOPIN, UNWIM)
- **Saint Techno Park** UNPAD SUMEDANG
- **Apartement, Hotel**
- **Industry Zone**



- **Camping Ground.**



- **Sindulang Waterfall**



- **Bandung Giri Gahana Golf**



BUSINESSES IN VICINITIES OF Exit tol Citali, Pamulihan



- Cilembu Agrotourism
- Smart Farming Ubi Cilembu (Potato Sweet)
- Sumedang Coffee Centre
- Sumedang Tobacco Centre

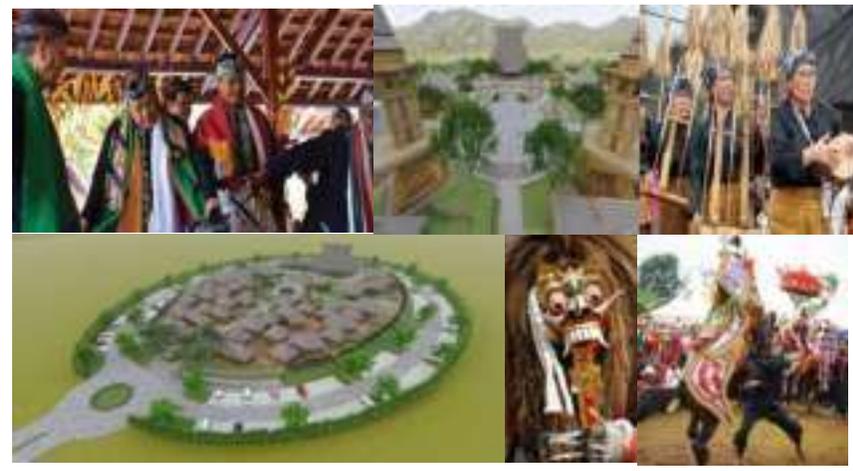


- *Tanjungsari-Lembang Agrotourism*



- *Kampung Cihelang Tourist Destination*

- *Cadas Pangeran Tourist Destination*



- *Geothheater (Sumedang Culture Centre)*

BUSINESSES IN VICINITIES OF

Exit tol Sumedang Kota



• *Paragliding Batu dua*



• *Kampung Toga Tourist Destination*



• *Geusan Ulun Museum*



• *Kampung Karuhun Tourist Destination*



• *CUT NYAK DIEN Tomb*



• *Alun-Alun Sumedang*



• *Culinary*



• *Tahura Gn. Kunci dan Gn Palasari*

BUSINESSES IN VICINITIES OF Exit tol Cimalaka



- *Tampomas Green Park*
- *Gajahdepa Waterpark*
- *Cipanteneun Waterpark*
- *Hotel*
- *Eco Vilage*

• *Cikandung Water springs*

BUSINESSES IN VICINITIES OF

Exit tol Paseh



• *Cipanas DAM*

- *Furniture Centre*
- *Salacca Centre*
- *Opak Centre*



BUSINESSES IN VICINITIES OF Exit tol Ujungjaya

INVEST IN BUTOM

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Sumedang memiliki 3 kawasan industri baru di wilayah Sumedang timur, yang biasa disebut BUTOM (Buahdua, Ujungjaya & Tomo)



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**PROPOSED INVESTMENT VALUE:
Rp 3.600.000.000,- / Ha**

BUSINESSES IN VICINITIES OF Exit tol Ujungjaya

JATIGEDE SPECIAL ECONOMIC ZONE (KAWASAN EKONOMI KHUSUS JATIGEDE)

Areas with certain restriction in Sumedang which has geo economic and geo-strategic advantages are given special facilities and incentives as investment benefit.

Kawasan dengan batas tertentu di Sumedang yang memiliki keunggulan geo-ekonomi dan geo-strategis wilayah akan diberikan fasilitas dan insentif khusus sebagai daya tarik investasi

KEK JATIGEDE

- HOME STAY
- WATER SPORT
- AEROSPORT PARALAYANG
- NOMADIC TOURISM
- HOTEL, GOLF & RESORT
- CULTURE CENTER
- FISHING
- AGRICULTURE



- Vision & Positioning -

TO ESTABLISH JATIGEDE AS
**A WORLD CLASS INTEGRATED
LAKESIDE DESTINATION**



Site Location & Access

Jakarta City ← Waduk Jatigede
Distance 194 km / 4h 18 min

Bandung City ← Waduk Jatigede
Distance 113 km / 3 h 52 min

Cirebon City ← Waduk Jatigede
Distance 79 km / 1 h 37 min

Sumedang City ← Waduk Jatigede
Distance 31 km / 1 h 20 min

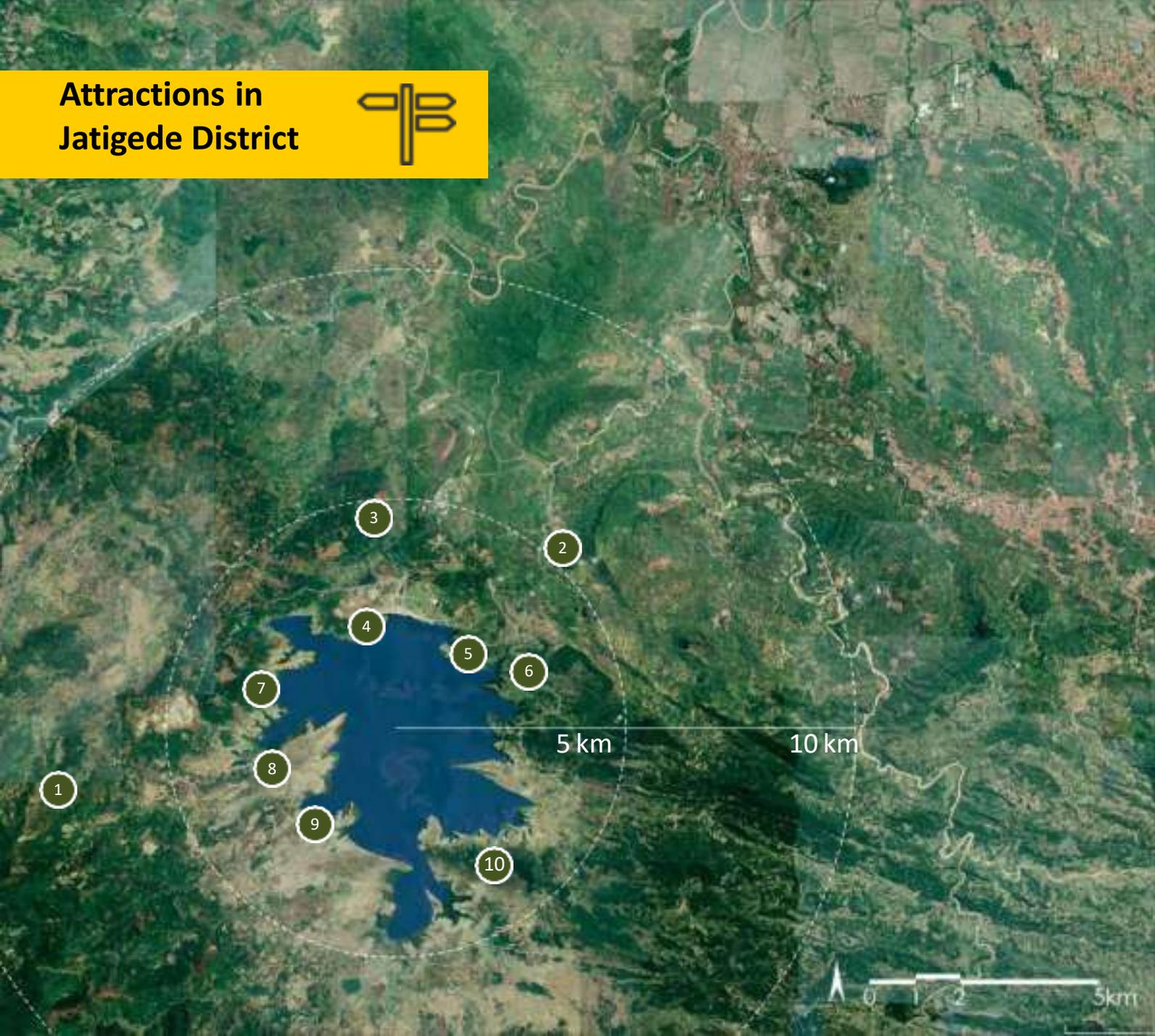
Kertajati Airport ← Waduk Jatigede
Distance 35 km / 53 min

 Cipali Toll Road

 Cisumdawu Toll Road
(full operation in 2020-2021)



Attractions in Jatigede District



Attractions **Beyond 10 km** :

1. Paragliding Pree World Cup, Batu Dua
2. Festival Gamelan Internasional

Attractions **Below 5 km** :

3. Motocross Circuit Pareugreug
4. Tanjung Duriat
5. Tegal Jarong
6. Panenjoan
7. Puncak Damar
8. Kampung Buricak Burinong dan Pasir Clnta
9. Pasir Tugaran
10. Pesona Jatigede
11. Curugmas





Proposed Development Site Boundary



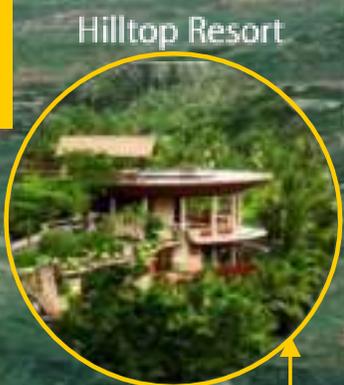
BOUNDARY & LEGEND

Total Area : 610ha

- North – Settlement & Reservoir
- East – Forest, Hills, Settlement, Plantation
- West – Jadigede Reservoir
- South – Settlement, Paddy Fields

-  Access Road
-  Site Boundary

Potential Programming





LAKESIDE & MOUNTAIN RESORT

1. Mountain Resort

- Gradonna Mountain Resort, Austria

2. Lakeside Resort

- Atta Lakeside Resort Suite, Thailand

3. Golf Villa

- Noosa Springs, Queensland

4. Glamping

- Menjangan Dynasty, Bali

5. Plantation Resort

- Munduk Moding Plantation Resort. Indonesia



SCULPTURE & FLOWER PARK

Sculpture Park

1. NuArt, Bandung
2. Storm King Art Center, New York
3. Hakone Open Art Museum, Japan
4. Ekebergparken, Norway

Flower Park

5. Taman Seleka, Batu, Malang
6. Shuang Xi Park, Taipei
7. Kirstenbosch Botanical Gardens, Cape Town, South Africa



ADVENTUROUS ATTRACTIONS

Water sport

1. Kayak
2. Jet Ski
3. Flying
Banana

Aerial Sport

4. Hot Air
Balloon
5. Flying Fox
6. Paragliding

Land Sport

7. Horse Riding
8. Motorcross
9. Cycling

ABOUT US

Sumedang Investment Board is a formal partnership organization between government and private sector, established recently on early 2019 to provide a better investment atmosphere in one of the most rapidly growing districts on Indonesia, Sumedang.

Consist of major goverment officials, business expert and experienced entrepreneurs, we aim to shift conventional business orientation into disruptive-innovation with added value proposition and make a solid bridges of it for investor's business style and preference.

In 10 years from now on, with your participation on this investment programmes, together we will both making the world a better place to live while on the same time providing you a way to build your own business empires.

**Head of Executive Board,
Nana Mulyana, SE., MM**



Dewan Investasi Sumedang adalah organisasi kemitraan formal antara pemerintah dan swasta, dibentuk pada awal tahun 2019 untuk menciptakan atmosfir investasi yang lebih baik di salah satu kabupaten dengan pertumbuhan yang cepat di Indonesia, yakni Sumedang.

Terdiri dari pemerintah, para ahli di bidang bisnis dan pengusaha berpengalaman, kami ingin mengalihkan orientasi bisnis konvensional menjadi disruptive-innovative yang berkonsentrasi pada nilai tambah dan menghubungkannya dengan keinginan calon investor.

Sepuluh tahun dari sekarang, dengan partisipasi anda pada program investasi ini, bersama-sama kita akan membuat dunia menjadi lebih nyaman ditinggali dan dalam waktu bersamaan memfasilitasi anda untuk membangun imperium bisnis impian.





3 SIMPLE STEP TO INVEST IN SUMEDANG

Get more information
Of the best investment opportunity
And get assistance on investing
In Sumedang.

Complete all administrative
Requirements and start your
Business.



Investor

Contact



SiB SUMEDANG
INVESTMENT
BOARD



Pemkab

Dapatkan informasi terkini
dan konsultasikan peluang investasi
yang anda minati, serta dapatkan
asistensi bagi Investor untuk berinvestasi
di Sumedang

Lengkapi Perijinan
Dan mulai berbisnis.

INVESTMENT BENEFIT

IN SUMEDANG



Easiness of building business and legal assurance
Kemudahan Perizinan Online serta Kepastian Hukum



Easiness of taxation and customs
Kemudahan Perpajakan Kepabeanan dan Cukai



Business safety and guarantee
Kondusifitas, Keamanan dan Kenyamanan



Accessibility and land ownership
Aksesibilitas & Pertanahan



Easiness of human resources
Kemudahan sumberdaya manusia



Good Corporate Governance
Komitmen Pemda Bebas dari KKN (GCG)



H. Dony Ahmad Munir, ST., MM
Bupati Sumedang



Erwan Setiawan, SE
Wakil Bupati Sumedang

THANK YOU
TERIMA KASIH

SUMEDANG
INVESTMENT OPPORTUNITIES

DPMPTSP (Dinas Penanaman Modal
dan Pelayanan Terpadu Satu Pintu /
Investment and Integrated Service
Agency) Kab. Sumedang
&
SIB (*Sumedang Investment Board*)



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